



INNOVATIVE
STABLE HOUSING
— INITIATIVE —

Upstream Funding Opportunity

Information Session I: Proposal Process and Criteria

December 19, 2019

Project Team



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Information Session Objectives

The goal of this session is to share more detail on:

- The **Innovative Stable Housing Initiative (ISHI)** vision, goals and values
- The purpose of **Upstream Fund** and the current funding opportunity, including:
 - › proposal process and application criteria
 - › application timeline, due dates and available technical assistance



Housekeeping

- For those on the webinar:
 - › Please rename yourself with your name and organization - e.g. Jamiah Tappin (HRiA)
 - › If you have any **questions** related to this webinar, please type them into the chat box.
 - › When responding to questions, please select “to everyone”
- For those in the room:
 - › Please wait for the Q&A sections to ask any questions.
 - › Before starting your question, please introduce yourself and organization
- The webinar recording and slides will be available.



Agenda

Topic	Length
Welcome and Introductions	5 minutes
Background Information	10 minutes
Question and Answers	5 minutes
Review of Proposal Process and Criteria	15 minutes
Questions and Answers	20 minutes
Next Steps	5 minutes



We Want to Hear From You!



What is your role within your organization?



Background Information



What is ISHI?

- The **Innovative Stable Housing Initiative** (ISHI) is a participatory grantmaking process investing \$3M
- ISHI is funded by Boston Medical Center, Boston Children's Hospital, and Brigham and Women's Hospital.
- The **Upstream Fund** aims to amplify collective action and reducing barriers to accessing safe, healthy and stable housing through policy, systems and environmental change.
- The Upstream Fund is one of three funding opportunities



ISHI's Goals

1. Identify policy, systems, population, and place-based approaches that address displacement and increase housing stability.
2. Fund these approaches through an inclusive, participatory grantmaking process where community voice and power are centered.



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ISHI's Vision

A Greater Boston where **long-term, affordable, quality housing is a human right, universally available, and accessible to all**, and where those who have been most impacted by inequitable and oppressive systems are liberated and reaching higher levels of economic sufficiency and autonomy.

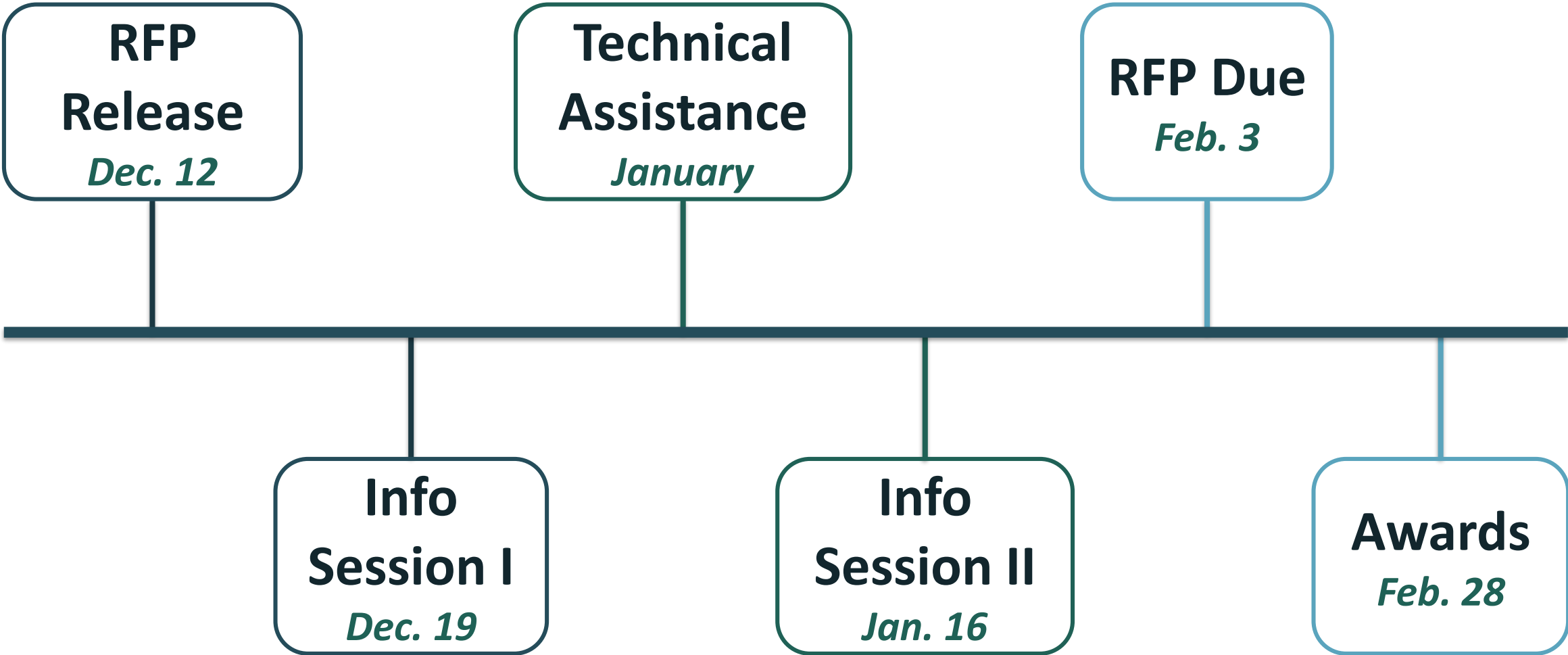


About the Upstream Fund

- **Purpose:** To advance policy and systems change efforts that support and promote stable housing
- **Eligibility:** Boston-based resident groups, grassroots organizations, or community-based organizations with 501(c)3 tax-exempt status or fiscal sponsorship
- **Grant Awards:** A total of \$600,000 for up to 4 awards. Up to \$150K for a one-year grant period
- **Timeframe:** One year, with option to renew every year for up to 2 years
- **Due Date:** Monday, February 3, 2020 at 11:59 PM



Timeline



Questions?



What questions do you have for us?



Review of Proposal Process and Criteria



Proposal Requirements

- **Written Narrative** (up to 5 pages, 12 point font, single-spaced, with half-inch margins)
- **Other Required Documents**
 - › Budget
 - › A list of current Board members
 - › Proof of Tax-exempt status
 - › Operating Budget
 - › Audited Financial Statement
 - › One Letter of Agreement (at least three partners)



Written Narrative – Criteria

1. Organizing for Policy and Systems Change in Housing **(20%)**
2. Equity **(20%)**
3. Phase of Your Effort **(15%)**
4. Collaboration & Movement Building **(25%)**
5. Success & Outcomes **(10%)**
6. Feasibility **(5%)**
7. Budget **(5%)**



1. Organizing for Policy and Systems Change in Housing

- Does the applicant clearly describe how the collaboration will impact one or more of the focus areas?
- Does the collaboration align with ISHI goals, vision and values?
- Does the applicant describe the issue and challenges being addressed?



1. Organizing for Policy and Systems Change in Housing

Four Focus Areas:

- › **Anti-displacement:** i.e. inclusionary zoning, zoning variance, and/or linkage fees
- › **Tenant protections:** i.e. rent control/regulation, eviction prevention and/or right to counsel
- › **Community control of land:** i.e. homeownership and/or land trusts
- › **Asset building:** i.e. building wealth in historically disenfranchised communities



1. Organizing for Policy and Systems Change in Housing

ISHI Values:

- › Racial and Ethnic Equity
- › Galvanizing the Power of Communities
- › Meaningful and Trustworthy Collaboration
- › Flexibility
- › Working in Solidarity



2. Equity

- Does the collaboration appear to be **community- led and/or developed with community**?
- Does the collaboration **center those most impacted** by housing instability in a meaningful way?
- Does the applicant outline a rationale and/or **innovative model for organizing and community engagement**?
- Does the applicant **define the community and how they will be engaged in the work**?
- Does the collaboration have an impact on **one or more of the four ISHI priority neighborhoods**?



2. Equity

Community Engagement Continuum



3. Phase of Your Effort

- Does the applicant identify and describe its current organizing phase?
- Does the applicant clearly describe how the collaboration can move to the next phase of work?



3. Phase of Your Effort

Planning Funding for Emerging Efforts

- Up to **\$75,000**
- Initial **coalition building** or **planning processes**
- Newly formed partnerships or new policy or systems change effort

Implementation Funding for Advanced Efforts

- Up to **\$150,000**
- A **feasible path for policy change**
- Strong potential to enact a housing-related policy or systems change within two years.



4. Collaboration & Movement Building

- Does the applicant identify current key partners and additional partners needed? Do these include multi-sector partners with diverse perspectives?
- Does the applicant discuss how partnerships aligns with existing efforts?
- Does the collaboration plan to engage additional, broader partners? Do these include partners outside of grassroots organizing (i.e. with for-profit businesses or developers)?



4. Collaboration & Movement Building

- Community-driven, community-centered and community-led
- Collaboration among organizations or groups and across neighborhoods
- Include at least three community partners, including priority neighborhoods: East Boston, Mattapan, North Dorchester and Roxbury



5. Success & Outcomes

- Does the applicant present a clear explanation of how the effort will be successful?
- Does the applicant identify clear outcome measures for year one?



6. Feasibility

- Do the resources the applicant is requesting appear to be realistic and aligned/feasible with project outlined?



7. Budget

- **One year grant period**
- Include all employee and non-employee compensation and subcontracts
- Indirect or fiscal sponsorship costs should not exceed 10%
- Budget explanation
- Direct services, capital campaigns or endowment drives are not allowable expenses.



Questions?



What questions do you have for us?



Next Steps



Technical Assistance

- E-mail questions to jtappin@hria.org
- In January, sign up for a 15-minute phone session with a technical assistance provider to discuss additional questions.
- Next Information Session/Webinar – Online Portal and Budget Form
 - › Thursday, January 16, 2019, 3:00 - 4:00 PM



We Want to Hear From You!

Complete emailed applicant survey

Complete poll to provide feedback on today's webinar



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